

The 13th National Conference IIC 2019 – Mr. Shantanu Rooj as a Keynote Speaker

The 13th National Conference IIC 2019 on “India as a Service Economy – Emerging Paradigms”, was held on 7th & 8th February 2019 at Jaipuria Institute of Management, Lucknow.



The purpose of this conference was to provide a platform for academicians and practitioners for identifying and exploring the issues, opportunities and solutions that promote services as an engine of growth, and find new business and societal value from this burgeoning sector.

The conference focused on various domains of the services sector in its four technical sessions. IT-enabled services, financial and telecom services, consultancy and e-commerce and hospitality and health services.

The topic for technical session 1 was IT Enabled Services and Mr. Shantanu Rooj, Founder CEO, Schoolguru Eduserve, was the guest of honor, where Mr. Rooj demonstrated the significance and the impact of technology in higher education.

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